



**ELEVEN PERKS YOU
MIGHT NOT HAVE
CONSIDERED A PERK**

SO MANY PERKS, SO LITTLE TIME

Somewhere along the way, the office environment evolved to a place where snacks, comfy couches and great health amenities became a common expectation.

Since then, the work perks offering has exploded. Today, there are countless options to make your employees day more enjoyable, effective and efficient. This is a compilation of 11 bring you new, unexpected and highly impactful ways to boost employee engagement and performance.

WHAT IS PERKS?

Perks is a nationwide community dedicated to service and amenity discovery for your workplace. Each year, the PERKS Convention brings together the most forward-thinking companies to create community and foster great employee experiences. We've created a central network of hundreds of unique, best-in-class ways for employers to engage and retain employees with innovative and thoughtful new Perks.

*Perks



FIFTH ANNUAL CONVENTION



MAY 9TH 2018
9AM - 6PM



HYNES CONVENTION CENTER
BOSTON, MA

Join us on for the 5th Annual Perks Convention where attendees not only discover the most innovative services available to support and enhance their culture, but come together with like-minded individuals for a day of fun, discovery, and even a little pampering.

VISIT US AT PERKSCON.COM FOR MORE INFORMATION

And use the code [ebook2018](#) for 25% off your tickets.



TEAM

PERSONALIZATION

ENGAGEMENT

HEALTH

WHAT

App and assistant for managers to have better one-on-ones, team meetings and town-halls with their team.

HOW

Living in the tools managers already use, SoapBox enables them to keep the habits of awesome people leaders: create agendas in advance, share quality feedback, follow-up on next steps. It's not rocket science, it just slips through the cracks. SoapBox makes this a lightweight, fun part of the day.

WHERE

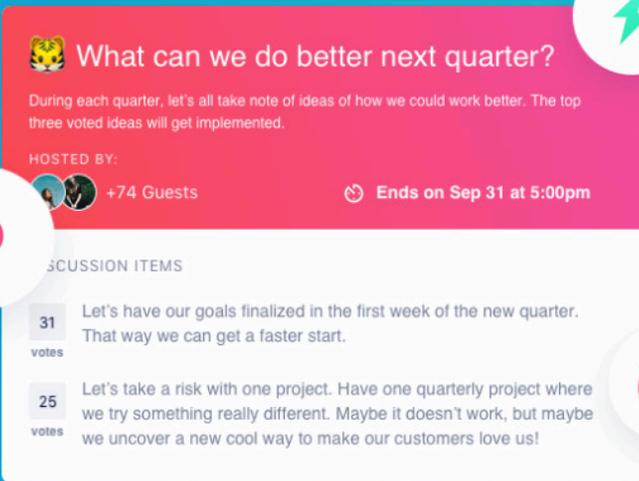
Headquartered in Toronto, SoapBox is used all over the world, including the coffee shop where you have your one-on-one.

WHO

SoapBox makes the day better for over half a million managers and employees, including those that work at Wayfair, Intercom, BMO Financial Group, and Coca-Cola.

WHY

Because 70% of your employee engagement score comes from your employee's direct manager. SoapBox gives your people leaders the tools to lead engaged and effective teams, while serving up the insights HR needs to succeed.



What can we do better next quarter?

During each quarter, let's all take note of ideas of how we could work better. The top three voted ideas will get implemented.

HOSTED BY:  +74 Guests  Ends on Sep 31 at 5:00pm

DISCUSSION ITEMS

- 31** votes
Let's have our goals finalized in the first week of the new quarter. That way we can get a faster start.
- 25** votes
Let's take a risk with one project. Have one quarterly project where we try something really different. Maybe it doesn't work, but maybe we uncover a new cool way to make our customers love us!



HEALTH & WELLNESS

MENTAL HEALTH

PREVENTION

PERSONAL CARE

i WHAT

Circadian Corporate Sleep Programs provides sleep education and training for your workforce.

⚙️ HOW

Circadian has both in person and online sleep training and educational programs for employers of all sizes, customizing their programs based on your needs.

📍 WHERE

Circadian services companies nationwide and of all sizes.

👤 WHO

Circadian clients are kept confidential but take a peek of them showing off at a LinkedIn employee 'sleep fair'.

? WHY

Because in our 24/7 culture, sleep is being challenged and research continues to show evidence that sleep deprivation directly impacts nearly every cognitive and physiological function that is imperative for optimal performance.



vitals®

HEALTH & WELLNESS

PREVENTION

FAMILY CARE

WHAT

Let your employees research options, compare costs and choose the best health care for them and their families.

HOW

Vitals creates a better employee healthcare experience by building online, employer-specific tools that allow employees to compare cost and quality information for services and providers in your network. Their SmartShopper program creates a claims-verified employee redirect incentive that rewards employees with cash when they shop for and select lower-cost, higher-quality providers for services.

WHERE

Headquartered in New Jersey, Vitals has operations in many different areas of the US such as Massachusetts, New York and Oklahoma. Find out more about their service locations here.

WHO

The success of Vitals clients like Blue Cross Blue Shield (and their members), HealthTrust and many others can be found in write ups and case studies online. Check out their 'News & Press' section to see more.

WHY

Because the only way to create real healthcare savings as an employer is by creating meaningful change incentives for employees.





FACILITY

ENGAGEMENT

ONSITE

CONVENIENCE

WHAT

Source, book, manage and pay for the best local office service providers.

HOW

Q has built the first platform ever solely dedicated to commercial services procurement and office management. By aggregating all the services, payment and providers for everything from cleaning, to maintenance and relocation Q creates a seamless office management system for businesses of any size.

WHERE

Recently announcing their Boston launch, Q is headquartered in New York, servicing Chicago, San Francisco and Los Angeles area companies as well.

WHO

Q is a hit with small and medium size businesses anywhere looking to streamline things around the office. Well known names like Staples, AngelList and Vice work with Q.

WHY

Because a well-run office is a happy office! :)





15-40 connection

HEALTH & WELLNESS

FAMILY CARE

MENTAL HEALTH

PREVENTION

WHAT

Free educational programming focused on teaching employees how to detect cancer earlier.

HOW

Programming can be delivered via in-person presentations or live webinars. 15-40 has a flexible programming model that allows them to design a program and presentation that meets the needs of your organization.

WHERE

15-40 works nationwide! All programming can be delivered via livestream allowing programming across the country, free of charge.

WHO

Proactive companies like Goodwin Proctor, Tufts Healthcare and The Coghlin Companies are using this preventative program.

WHY

Because preventative education can be life changing and life saving.



TEAM

CONVENIENCE

ENGAGEMENT

FACILITY

i WHAT

On-demand meeting spaces for company off-sites and group meetings.

⚙️ HOW

Breather has a network of beautiful and comfortable working spaces available for rent, by the hour or day, on the Breather app.

📍 WHERE

Started in Montreal, Breather has spaces all over North America: New York, San Francisco, Los Angeles, Boston, Chicago, Washington DC and more.

👤 WHO

Companies who use Breather include Apple, Spotify, Facebook, Airbnb and Uber.

? WHY

Because employees deserve effective and productive meetings and meeting spaces. According to a study by Fast Company, workplace interruptions cost companies \$588 billion a year. It's time to bridge that gap.





HEALTH & WELLNESS

ONSITE

CONVENIENCE

PREVENTION

PHILANTHROPY

i **WHAT**

On-site and in office teledental care. Going to the dentist might not sound very Perky, but at least this way employees can keep their vacation days in tact!

gear **HOW**

Virtudent has worked with NASA engineers and the best in dental to create a seamless and high-tech pop-up teledental clinic for your office, at no cost to the employer.

location pin **WHERE**

Born in Boston (and winner of MassChallenge), Virtudent has been servicing the northeast since inception, and is currently working with partner employers to expand all over the US.

person **WHO**

Employers like Microsoft, Uber and General Assembly are seeing the dentist regularly.

? **WHY**

Because convenience is the best new employee benefit. Basic preventative healthcare services like VirtuDent and others are free to employers and employees will appreciate getting their weekends and vacation days back from the doctor. Access to care is a must in 2018 and beyond.



FOOD & BEVERAGE

FACILITY ONSITE

CONVENIENCE

i WHAT

Cafe-quality “third wave” coffee for the office. Finally, office coffee that you want to drink!

⚙️ HOW

Grind sources directly from the farm, roasts high-quality beans in-house, and provides state of the art coffee equipment and servicing to offices of all sizes.

📍 WHERE

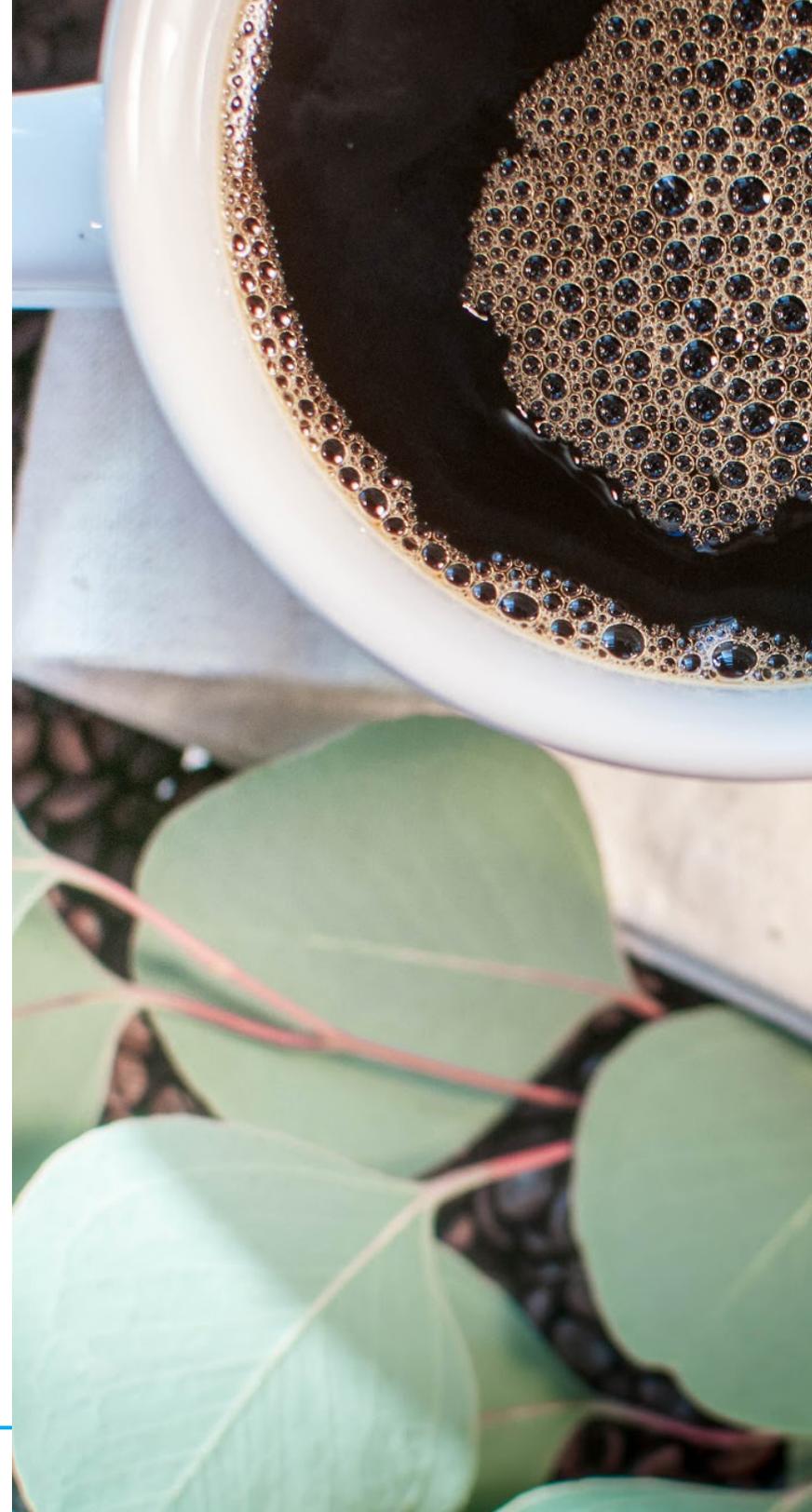
Grind is currently operated throughout New England and Chicago and will be expanding to NY and the Mid-Atlantic in 2018.

👤 WHO

Grind fuels a lot of New England’s most innovative offices. They provide hot coffee service and cold brew kegs to companies like Hubspot, Virgin Pulse, WorkBar, and Tishman Speyer.

? WHY

Because everyone runs on coffee and the quality at most offices needs some work. Coffee is core to office culture and today’s drinkers are more discerning than they used to be. Employees want gourmet coffee that meets or exceeds the experience of the cafe down the road.





CONVENIENCE

ONSITE

FINANCIAL

WELLNESS

FACILITY



WHAT

Expense-less employee travel options.



HOW

Uber for Business allows employers to create employee allowances, set spending limits, automatically approve 'to office' rides, late night ride limitations and last-mile pick up benefits.



WHERE

Like Uber, Uber for Business is available across the U.S.



WHO

Uber for Business clients include Salesforce, Zillow, Intuit, Dell and more!



WHY

Because expenses are a hassle and employees know there is a better way. Employees can seamlessly follow all your transportation and expense policies by using a well-known app that simplifies how they get around.



CONVENIENCE

FAMILY CARE

HEALTH & WELLNESS

PREVENTION

PERSONAL CARE

i WHAT

A virtual care platform for connecting to doctors and advocates of all types.

⚙️ HOW

AllyHealth offers a telemedicine solution for employees to seamlessly connect with care givers anytime, anywhere. The platform supports general health, mental health, wellness coaching, second opinions and more. To boot, Ally is supported by employer-friendly features such as claim redirections, utilization and cost savings reporting to ensure the app is beneficial for all.

📍 WHERE

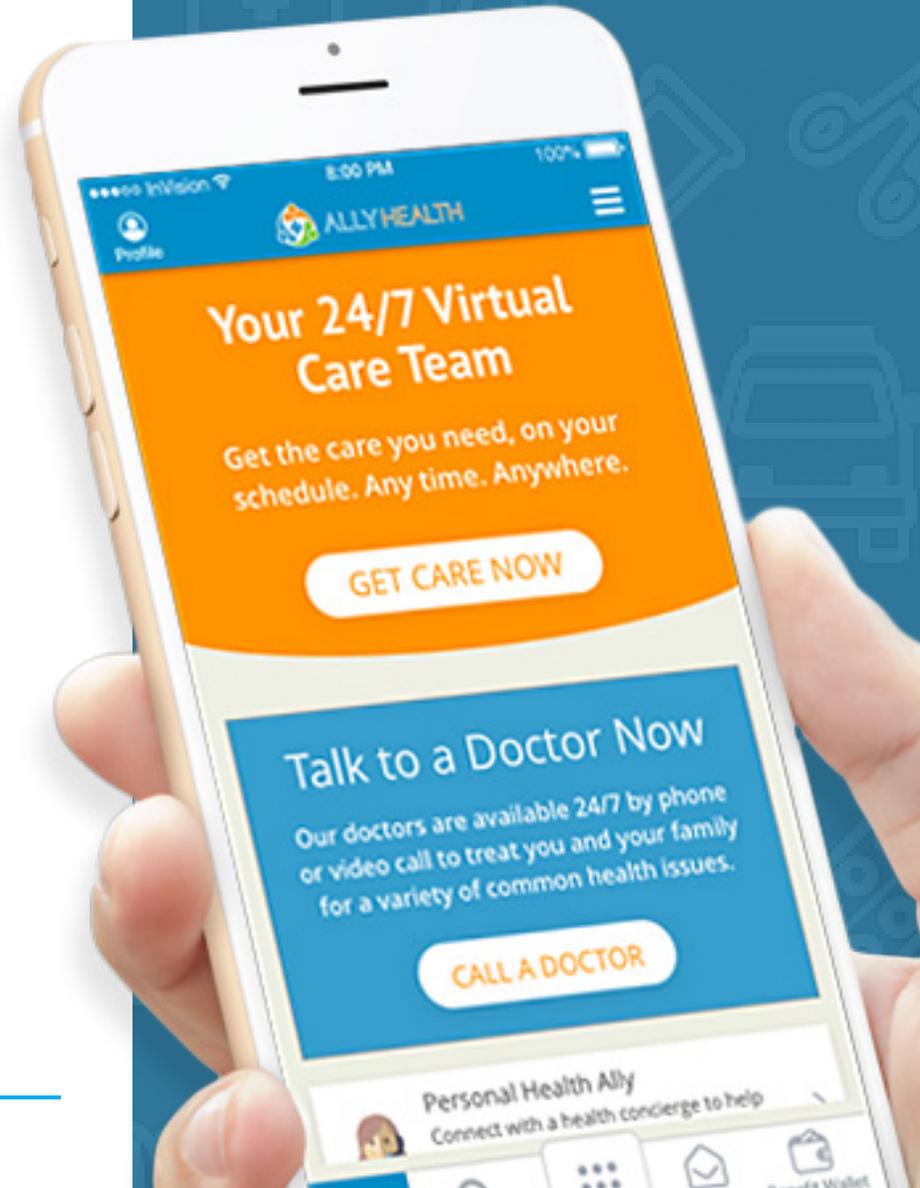
Ally services small employers and self-funded employers across the country.

👤 WHO

AllyHealth users are vast. They span government entities like Jackson County to groups like Princeton Management. Ally also works closely with many brokers (maybe yours) like One Digital.

? WHY

Because access to care shouldn't be the biggest hurdle to employees getting care. Telemedicine solutions are on the rise and a great low-cost, high-utilization option for any employer.



EVEN MORE PERKS

**JOIN US AT THE 2018 PERKS CONVENTION ON MAY 9TH.
FOR MORE INFORMATION OR TO GET YOUR TICKETS, [CLICK HERE](#)**

We know Perks. There are hundreds of unique services available to employers of all shapes and sizes, these are just some of our favorites to encourage you to think beyond the obvious when it comes to employee experiences. Services and amenities can cover a range of employee needs including convenience, health, team environment, connection, environment and growth. Ultimately, thoughtful services that support your cultural goals all lead to making your employees happier. Happier employees will be more productive, more engaged, and less likely to leave. Perks are powerful - embrace them.

If you have questions drop us a line at info@perkscon.com or visit us at PerksCon.com