

Bi-weekly Key Account Check-in Meeting

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Forecasting churn and growing accounts are two major focuses of this bi-weekly check in between account manager, supervisor and supporting stakeholders.

☐ Have any key accounts gone dark in the past two weeks?

Summary:

Next Steps:

☐ Which accounts are you most worried about and why?

Summary:

Next Steps:

☐ What key accounts have potential for growth in the next month?

Summary:

Next Steps:

☐ How are you managing time and workload across your accounts?

Summary:

Next Steps:

☐ Are there any areas where you need more support and/or resources?

Summary:

Next Steps:

Want meeting notes like this with no extra work?

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